



FECCA Conference 2024 SPONSORSHIP PROSPECTUS

16-17 October 2024
Brisbane Convention & Exhibition Centre



The FECCA Conference 2024 will be held on the lands of the Turrbal and Yuggera (Jagera) Peoples, spanning across the areas both north and south of the Brisbane River.

We pay our deepest respects to their Elders past, present, and emerging.

We honor their unbroken connection to culture, land, waters, and community, acknowledging their role as the original custodians and knowledge holders of these territories. We recognize that sovereignty was never ceded and affirm our commitment to learning from and respecting the profound cultural heritage that the First Nations Peoples have preserved and shared over generations. In celebrating multiculturalism, we start by acknowledging the rights, histories, and ongoing contributions of Australia's Aboriginal and Torres Strait Islander Peoples to our collective future.





It is our pleasure to invite you to partner with the Federation of Ethnic Communities' Councils of Australia (FECCA) and The Ethnic Communities Council of Queensland (ECCQ) at the FECCA conference taking place on 16-17 October in Brisbane.

This year's FECCA conference is poised to be a landmark event, focusing on the dynamic and evolving landscape of multicultural Australia. At this conference we aim to explore the challenges and opportunities of multiculturalism in the contemporary Australian context.

The conference will provide a vital platform for dialogue, sharing best practices, and fostering collaboration among community leaders, government representatives, academics, and the private sector.

We are committed to building on the legacy of previous conferences by offering a diverse and inclusive program that addresses the critical issues facing our multicultural communities. From policy development and community engagement to health, education, and economic participation, the conference will cover a broad spectrum of topics relevant to Australia's multicultural agenda.

Your support as a sponsor will enable us to extend our reach and impact, offering scholarships to emerging leaders from diverse backgrounds, enhancing our program, and ensuring the widest possible participation. In return, the conference offers sponsors a unique opportunity to demonstrate their commitment to multiculturalism, connect with community leaders, and gain visibility in a national forum dedicated to promoting diversity and inclusion.

We look forward to partnering with you to make the FECCA Conference 2024 a success. For more information on sponsorship opportunities and how you can be involved, please contact Christina Ng at admin@fecca.org.au

Sincerely,



Carlo Carli
Chairperson - FECCA



Elijah Buol
Chairperson - ECCQ



ABOUT THE CONFERENCE

FECCA's Conference is Australia's pre-eminent multicultural conference. The conference provides a forum for progressive discussion around multiculturalism and social inclusion in Australia. This conference is a great opportunity for organisations and sponsors to engage with multicultural Australia, with policymakers, with the sector, and to showcase your commitment to our communities.

Held every two years, the conference draws together leading decision makers, thinkers, and practitioners to discuss and debate key issues relating to Australia's cultural and linguistic diversity. These are explored through a series of plenary addresses, panel discussions and presentations.



The Federation of Ethnic Communities' Councils of Australia (FECCA) is the national peak body representing Australians from culturally and linguistically diverse (CALD) backgrounds. FECCA advocates and promote issues on behalf of its constituency to government, business and the broader community, and strives to ensure that the needs and aspirations of Australians from CALD backgrounds are given proper recognition in public policy.



Since 1976 The Ethnic Communities Council of Australia has been the peak body for multicultural communities in Queensland.

Our uniquely community-centered organisation fosters strong, resilient, and interconnected communities. We work with and represent the needs and goals of multicultural communities to promote a socially cohesive, equitable, respectful, and multicultural Queensland.

We share success stories, empower communities to self-advocate and advocate on their behalf when needed. Our focus is on the collective voice, driving changes that directly impact our communities.



WHY SPONSOR OUR CONFERENCE

This conference will provide you with an opportunity to maximise access to delegates, influential leaders in the field, and enhance networking opportunities. This setting allows for the creation of future business prospects while fortifying existing relationships.

Sponsoring this event also opens the door for your organisation to elevate its visibility across the diverse facets of multicultural engagement, an area of significant importance to both the government and the multicultural community.

The conference is designed to offer robust media exposure, including a comprehensive social and digital media campaign, alongside dedicated exhibition spaces. These elements collectively present a unique platform for showcasing your organisation's contributions and promoting your commitment to supporting Australia's multicultural landscape.

Attendee Profile

COMMUNITY LEADERS

PRACTITIONERS

SERVICE PROVIDERS

MULTICULTURAL COMMUNITY REPRESENTATIVES

REPRESENTATIVES OF GOVERNMENT AUTHORITIES

LEADING ACADEMICS & RESEARCHERS

SPONSORS

Benefits Of Sponsoring Or Exhibiting At The Conference

INCREASE BRAND AWARENESS

REACH NEW AUDIENCES

ENGAGE WITH MULTICULTURAL AUSTRALIA

REINFORCE RELATIONSHIPS WITH EXISTING CLIENTS

DEMONSTRATE YOUR COMMITMENT TO MULTICULTURALISM

For a peek at what's in store, view the FECCA 2022 Conference Highlights reel!

FECCA Conference 2022 highlights



SOCIAL EVENTS

Welcome Reception

Attendees will be treated to a warm welcome reception on the night of the 15th of October to welcome everyone to the conference and to connect and network. This social event will allow attendees to meet and greet and get comfortable ahead of a memorable conference over the next two days.



Gala Dinner

Attendees will enjoy a special evening of food and entertainment at the conference dinner. This unforgettable social event is an opportunity to network and share ideas in a relaxed, social environment.





CONFERENCE VENUE



Brisbane Convention & Exhibition Centre

Merivale St, South Brisbane, QLD, 4101

Situated in South Brisbane, Brisbane Convention & Exhibition Centre is one of Australia's World Best Convention Centres. Creating amazing events, forward-thinking conferences.



GALA DINNER VENUE



Howard Smith Wharves

5 Boundary St, Brisbane City, QLD, 4000

Set on the edge of the Brisbane River and beneath the Story Bridge, Howard Smith Wharves offers 13 restaurants, cafes, bars, event spaces and a hotel.



SPONSORSHIP OPPORTUNITIES

Major Sponsor

\$30,000

PROMOTION & ENTITLEMENTS

- 5-minute presentation during the conference (day and time nominated by the Committee).
- Co-branding of one (1) conference merchandise item & distribution to registered attendees (depending on available options).
- 30-second Video promotion to be played at interactive panels across the venue (video supplied by sponsor).
- A feature in two (2) electronic direct mail (EDM) campaigns sent out to the event delegate lead list. (Content to be supplied by sponsor).
- Two (2) x Full-page colour advertisement in the delegate booklet. Artwork to be supplied by the sponsor.
- Premium logo position on the conference website.
- Premium logo position on signage at the conference.
- Logo and 150-word description of your choice in the delegate booklet.
- Exclusive naming rights & co-branding to one (1) breakout session.
- 6 social media posts mention.
- Consenting Delegate list sent prior to the conference, in accordance with the Australian Privacy Act. Refer to the Terms & Conditions section for further details.

EXHIBITION

- Priority placement of a 2m x 2m exhibition booth within the exhibition area.
- Two (2) passes for exhibit handlers.

REGISTRATIONS

- Eight (8) full conference registrations.
- Ten (10) Gala dinner tickets (2 guests at the VIP table).
- 50% discount on five (5) additional conference registrations.

ACKNOWLEDGEMENTS

- Acknowledgement in the delegate booklet as a Major Sponsor.
- Acknowledgement by the host at opening and closing plenary sessions.
- Acknowledgement in all email communication to delegates and on social media.



SPONSORSHIP OPPORTUNITIES

Platinum Sponsor

\$25,000

PROMOTION & ENTITLEMENTS

- Co-branding of one (1) conference merchandise item & distribution to registered attendees (depending on available options).
- 15- second Video promotion to be played at interactive panels across the venue (video supplied by sponsor).
- A feature in one (1) electronic direct mail (EDM) campaigns sent out to the event delegate lead list. (Content to be supplied by sponsor).
- One (1) x Full-page colour advertisement in the delegate booklet. Artwork to be supplied by the sponsor.
- Premium Logo position on the conference website.
- Premium Logo position on signage at the conference.
- Logo and 100-word description of your choice in the delegate booklet.
- Exclusive naming rights to one (1) breakout session.
- 4 social media posts mention.

EXHIBITION

- Priority placement of a 2m x 2m exhibition stand within the exhibition area.
- Two (2) passes for exhibit handlers.

REGISTRATIONS

- Four (4) full conference registrations.
- Five (5) Gala dinner tickets (1 guest at the VIP table).

ACKNOWLEDGEMENTS

- Acknowledgement in the delegate booklet as a Platinum Sponsor.
- Acknowledgement by the host at opening and closing sessions.
- Acknowledgement in all email communication to delegates and on social media.



SPONSORSHIP OPPORTUNITIES

Gold Sponsor

\$20,000

PROMOTION & ENTITLEMENTS

- One (1) x Half-page colour advertisement in the delegate booklet. Artwork to be supplied by the sponsor.
- Logo position on the conference website.
- Logo position on signage at the conference.
- Logo and 75-word description of your choice in the delegate booklet.
- 2 social media posts mentions.

EXHIBITION

- Priority placement of a 2m x 2m exhibition stand within the exhibition area
- Two (2) passes for exhibit handlers

REGISTRATIONS

- Three (3) full conference registrations
- Three (3) Gala dinner tickets

ACKNOWLEDGEMENTS

- Acknowledgement in the delegate booklet as a Gold Sponsor
- Acknowledgement by the host at opening and closing sessions
- Acknowledgement in all email communications to delegates and on social media



SPONSORSHIP OPPORTUNITIES

Silver Sponsor

\$15,000

PROMOTION & ENTITLEMENTS

- One (1) x Quarter-page colour advertisement in the delegate booklet. Artwork to be supplied by the sponsor.
- Logo position on the conference website.
- Logo position on signage at the conference.
- Logo and 50-word description of your choice in the delegate booklet.
- 1 social media post.

EXHIBITION

- Placement of a 2m x 2m exhibition basic stand package within the exhibition area.
- Two (2) passes for exhibit handlers.

REGISTRATIONS

- Two (2) full conference registrations.
- Two (2) Gala dinner tickets.

ACKNOWLEDGEMENTS

- Acknowledgement in the delegate booklet as a Silver Sponsor.
- Acknowledgement by the host at opening and closing sessions.
- Acknowledgement in all email communication to delegates and on social media.



SPONSORSHIP OPPORTUNITIES

Media Partner

SOLD

PROMOTION & ENTITLEMENTS

- Co-branding of one (1) conference merchandise item & distribution to registered attendees (depending on available options).
- 15- second Video promotion to be played at interactive panels across the venue (video supplied by sponsor).
- A feature in one (1) electronic direct mail (EDM) campaigns sent out to the event delegate lead list. (Content to be supplied by sponsor).
- One (1) x Full-page colour advertisement in the delegate booklet. Artwork to be supplied by the sponsor.
- Premium Logo position on the conference website.
- Premium Logo position on signage at the conference.
- Logo and 100-word description of your choice in the delegate booklet.
- Exclusive naming rights to one (1) breakout session.
- 4 social media posts mention.

EXHIBITION

- Priority placement of a 2m x 2m exhibition stand within the exhibition area.
- Two (2) passes for exhibit handlers.

REGISTRATIONS

- Four (4) full conference registrations.
- Five (5) Gala dinner tickets (1 guest at the VIP table).

ACKNOWLEDGEMENTS

- Acknowledgement in the delegate booklet as a Media Partner.
- Acknowledgement by the host at opening and closing.
- Acknowledgement in all email communication to delegates and on social media.



SPONSORSHIP OPPORTUNITIES

Dinner Sponsor

SOLD

PROMOTION & ENTITLEMENTS

- Co-branding of one (1) conference merchandise item & distribution to registered attendees (depending on available options).
- 5-minutes video promotion to be played at the dinner venue (video supplied by sponsor).
- One (1) x Full-page colour advertisement in the delegate booklet. Artwork to be supplied by the sponsor.
- Premium Logo position on the conference website.
- Premium Logo position on signage at the conference.
- Logo and 100-word description of your choice in the delegate booklet.

EXHIBITION

- Priority placement of a 2m x 2m exhibition stand within the exhibition area.
- Two (2) passes for exhibit handlers.

REGISTRATIONS

- Four (4) full conference registrations.
- Ten (10) Gala dinner tickets (1 guest at the VIP table).

REGISTRATIONS

- Acknowledgement in the delegate booklet as a Dinner Sponsor.
- Acknowledgement by the host at opening and closing sessions.
- Acknowledgement in all email communication to delegates and on social media.



SPONSORSHIP OPPORTUNITIES

Welcome Reception Sponsor

\$20,000

PROMOTION & ENTITLEMENTS

- Exclusive branding of the Conference Welcome Reception.
- 3-minute presentation by a nominated representative during the Welcome reception.
- Logo position on the conference website.
- Logo position on signage at the Welcome Reception.
- Logo and 75-word description of your organisation.

EXHIBITION

- Two (2) full conference registrations.
- Two (2) Gala dinner tickets.

ACKNOWLEDGEMENTS

- Acknowledgement in the delegate booklet as a Welcome Reception Sponsor.
- Acknowledgement by the host at opening and closing sessions.
- Acknowledgement in all email communication to delegates and on social media.



APPLICATION FORM

Company:	<input type="text"/>		
Street Address:	<input type="text"/>		
City / Suburb:	<input type="text"/>		
State / Territory:	<input type="text"/>	Postcode:	<input type="text"/>
Contact Name:	<input type="text"/>		
Email Address:	<input type="text"/>		
<input type="checkbox"/> Major Sponsor	\$30,000	Sponsorship Fee:	<input type="text"/>
<input type="checkbox"/> Platinum Sponsor	\$25,000	+ 10% GST:	<input type="text"/>
<input type="checkbox"/> Gold Sponsor	\$20,000	TOTAL:	<input type="text"/>
<input type="checkbox"/> Silver Sponsor	\$15,000		
<input type="checkbox"/> Dinner Sponsor	\$25,000		
<input type="checkbox"/> Welcome Reception	\$20,000		
<input type="checkbox"/> Media Partner	\$25,000		
<input type="checkbox"/> Other	\$ _____		

In signing below, I confirm understand and agree with the enclosed Participation Terms and Conditions.

I confirm I am authorised to sign on behalf of the sponsorship applicant.

Signed:

Date:

Name:

Position:

Please email the completed form to:
admin@fecca.org.au

Have something
in mind?
Get in Touch!



TERMS & CONDITIONS

1. Full payment is required on receipt of tax invoice to secure your Sponsorship, Advertising and Exhibition requirements, including your Booth Allocation. Full payment of all invoices, including your representative/s registration and related fees, must be received prior to commencement of the Event to ensure admittance to the Event, unless by prior approval.
2. All prices quoted exclude GST.
3. The Organising Committee reserves the right to refuse an application.
4. The Organiser will endeavour to meet all your selected participation requirements. If your selected requirement/s is not available, the Organiser will contact you as soon as possible to discuss alternatives.
5. Booth cancellations must be in writing. Deposit less a cancellation fee will be refunded only if the booth can be re-sold.
6. Sponsors and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the building in which the Event is being held.
7. If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to sell the space or enlist a replacement Sponsor/Exhibitor and the Sponsor/Exhibitor will forfeit all monies paid.
8. Acknowledgement of Sponsors in the Program / Resource Book is dependent upon the date of the Sponsor's booking, provision of the Sponsor's logo and printing date of the books.
9. All signage, collateral, advertisements and any other artwork for any participant must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers inappropriate.

10. The Organiser reserves the right to redesign the floor plan to the benefit of Exhibitors, as it sees fit.
11. Exhibitors must have third party liability insurance cover. A Certificate of Currency is to be provided on request.
12. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.
13. Exhibitors must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area or the Exhibitor will be liable for all associated charges due to the venue.
14. The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.
15. The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
16. Participants must not on-sell sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser.
17. The Conference Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
18. Unforeseen Circumstances / Force Majeure - If any act of terrorism, civil disturbance, industrial action, epidemic, natural disaster or event beyond the Organiser's control prevents us from carrying out our obligations will not be liable for non-performance or refund.

In signing below, I confirm I understand and agree with the above Participation Terms and Conditions. I confirm I am authorised to sign on behalf of the applicant.

Signed _____ Date: _____

Name _____

Position _____



MEET THE ARTIST



MARTHA BIZIMANA

FINE-ARTS ARTIST/PHOTOGRAPHER

Martha Bizimana is currently studying a Bachelor of Visual Arts majoring in Photography at the Queensland College of Arts and Design (QCAD). She was awarded the Creative Generation Excellence Award in Visual Art (Queensland Art Gallery of Modern Art), has exhibited in several group exhibitions [Un]–Readymade Bodies, 2023 (QCAD Preview Gallery) and the House Conspiracy 100 Year Celebration, 2023.

Martha is interested in exploring her African heritage and her experience as an African/Australian woman. She looks forward to using her artwork to connect with the wider world.



For more information, please contact:

Federation of Ethnic Communities' Councils of Australia
Unit 1, Level 6, 54 Marcus Clarke Street,
Canberra City, ACT 2601

Postal Address
GPO 2180, Canberra, ACT 2601

P 02 6282 5755
E admin@fecca.org.au